



Affiliate Greed

Complete Guide To Building Your
Online Fortune With Affiliate Marketing

www.ebook-of-success.com

TABLE OF CONTENTS

INTRODUCTION TO AFFILIATE MARKETING	4
Basics of Affiliate Marketing	6
Affiliate Marketing 101 - The Basics	Error!
Bookmark not defined.	
The ClickBank Marketplace 101	Error! Bookmark not defined.
Researching Your Products	Error! Bookmark not defined.
Amazon.com Bestsellers	Error! Bookmark not defined.
NEWBIE TO PROFITABLE AFFILIATE	ERROR! BOOKMARK NOT DEFINED.
Build Up To About 10 Products To Promote ...	Error! Bookmark not defined.
Clickbank Marketplace	Error! Bookmark not defined.
CB Trends	Error! Bookmark not defined.
CB Engine	Error! Bookmark not defined.
Getting Traffic To Your Site	Error! Bookmark not defined.
<u>Video Promotion</u>	Error! Bookmark not defined.
<u>Things to remember:</u>	Error! Bookmark not defined.

Pay-Per-Click Advertising**Error! Bookmark not defined.**

Adwords & Contextual Advertising ..**Error! Bookmark not defined.**

Ad Variations**Error! Bookmark not defined.**

URL Display and URL Actual**Error! Bookmark not defined.**

Yahoo and MSN's Contextual Advertising**Error! Bookmark not defined.**

Facebook and Myspace Advertising ..**Error! Bookmark not defined.**

Squidoo and Hubpages .**Error! Bookmark not defined.**

Web 2.0 Social Networking**Error! Bookmark not defined.**

Building Your Affiliate Funnel **Error! Bookmark not defined.**

STEP-BY-STEP CHECKLIST TO AFFILIATE SUCCESS ..**ERROR! BOOKMARK NOT DEFINED.**

Get Organized!**Error! Bookmark not defined.**

Sign up for Pay Per Click programs **Error! Bookmark not defined.**

Sign up for Clickbank **Error! Bookmark not defined.**

Video Training**Error! Bookmark not defined.**

Article Marketing**Error! Bookmark not defined.**

Top 25 Article Directories**Error! Bookmark not defined.**

Build Squidoo Lenses and Hubpages .**Error! Bookmark not defined.**

Autoresponders**Error! Bookmark not defined.**

Sign Up For Web 2.0 Social Networking**Error! Bookmark not defined.**

Build An Online Store **Error! Bookmark not defined.**

Set Up A Blog on a Free Site ..**Error! Bookmark not defined.**

Consider Setting Up Your Own Website**Error! Bookmark not defined.**

Getting Traffic To Your Site ..**Error! Bookmark not defined.**

INTRODUCTION TO AFFILIATE MARKETING

When it comes to going into business online, one of the easiest and most lucrative methods is through Affiliate Marketing. This is because becoming an affiliate marketer requires no experience, no website and simple promotional techniques that will convert prospective buyers into customers.

For the relative newcomer, affiliate marketing offers a planned method and blueprint to begin making sales online. There are a multitude of different opportunities, niches and markets to choose from. A person can become an affiliate for just about anything from digital products to flowers and everything in between.

In this e-book, we will cover the basics of affiliate marketing to give you an idea of where to start, how to get started and what websites are good to work with.

We will then move into how to become a profitable affiliate in 60 days or less, becoming an affiliate insider and some advanced techniques that if applied properly will take your earnings to the next level.

This e-book is not the end all in affiliate learning; instead, it is a good step-off point that will lead you to other e-books that will expand your horizons and earnings.

By the time you finish reading this e-book, you will be able to implement a concrete plan that will get you into earning money quickly and easily.

These techniques have worked for a long time, and they work consistently to earn money from affiliate marketing if followed.

If you are already familiar with affiliate marketing, this e-book will give you new techniques to add to your marketing arsenal so that you can increase your affiliate earnings and expand on the methods that you use in order to be successful.

**So, without further ado, let's get started on our
journey to affiliate profitability!**

Basics of Affiliate Marketing

The concept of affiliate marketing is a variation on the outside sales position except that it all happens in cyber-space, and there is no door-to-door component.

Think of yourself as the salesman, one of many, for a specific product or service and you've mastered the basics of what is an affiliate.

People have all kinds of products and services that they want to sell online.

Part of the process to become successful is to have a large amount of traffic that is interested in what you have to offer. The way you can accomplish this is by having salesman or affiliate promote your products.

When a sale is made, you share the earnings with your affiliate/salesman through commissions.

Successful affiliates make a good living by promoting products and services of other vendors in order to make that commission.

For the purposes of this e-book, I will focus on one of the easiest affiliate networks to get started - Clickbank and list the others with a brief look at the larger networks. Once you learn how an affiliate

network like Clickbank works, you will be able to expand that to other larger networks that have a myriad of different products and services that are commissionable.

Clickbank is one of the largest, oldest affiliate networks out there online. Clickbank sells only digital products, is extremely easy to learn how to use and has a ton of vendors just waiting to snap up a good affiliate.

There is no waiting time to become a part of the Clickbank affiliate family, and the commissions are much higher than the other networks, with some commissions going as high as 75%.

Clickbank is an affiliate network in that it is a whole bunch of vendors and affiliates all working under the umbrella organization called Clickbank.

Through Clickbank, products and services are bought and sold, accounting goes on within the network and commissions are calculated per product sold. Before we go any further, let's look at what you can potentially earn from one product.

For example: You promote and sell on Clickbank product called Maverick Money Makers: Get Paid For Life!. It sounds like a pretty exciting product, right?

Well, it has the highest payout of any Top 10 Clickbank Product and is the Top Converting product offer online. It pays out at a 50% commission level.

When you look at it's pitch page, it is endorsed by some pretty heavy weight people including CNBC, As Seen On TV, Small Business Opportunities, Fox News, CBS News and Readers Digest.

As an affiliate, you will earn 50% of the \$97 dollar price tag, and it's repaid on a monthly basis.

So, that means that for every person who signs up through your affiliate link (which we will get in a minute), you will be paid \$44 each month as long as that person stays signed up.

What do you think if you simply stuck with this affiliate program and reached their magical 100 referral mark. That's \$4400 per month for promoting only one product.

Are you beginning to see how lucrative affiliate marketing can be?

Think about how much you could make if you found 10 affiliate programs like this one? This is not only possible, but not that hard to accomplish if you know how.

Look on Clickbank and find 10 things that you think you might want to sell.

Make a list because as you learn more, you may want to revise it, and you may find that your choices are golden.

**Become our VIP Member And Get The rest of This Book
& More Tips.**

[Go Here!](#)