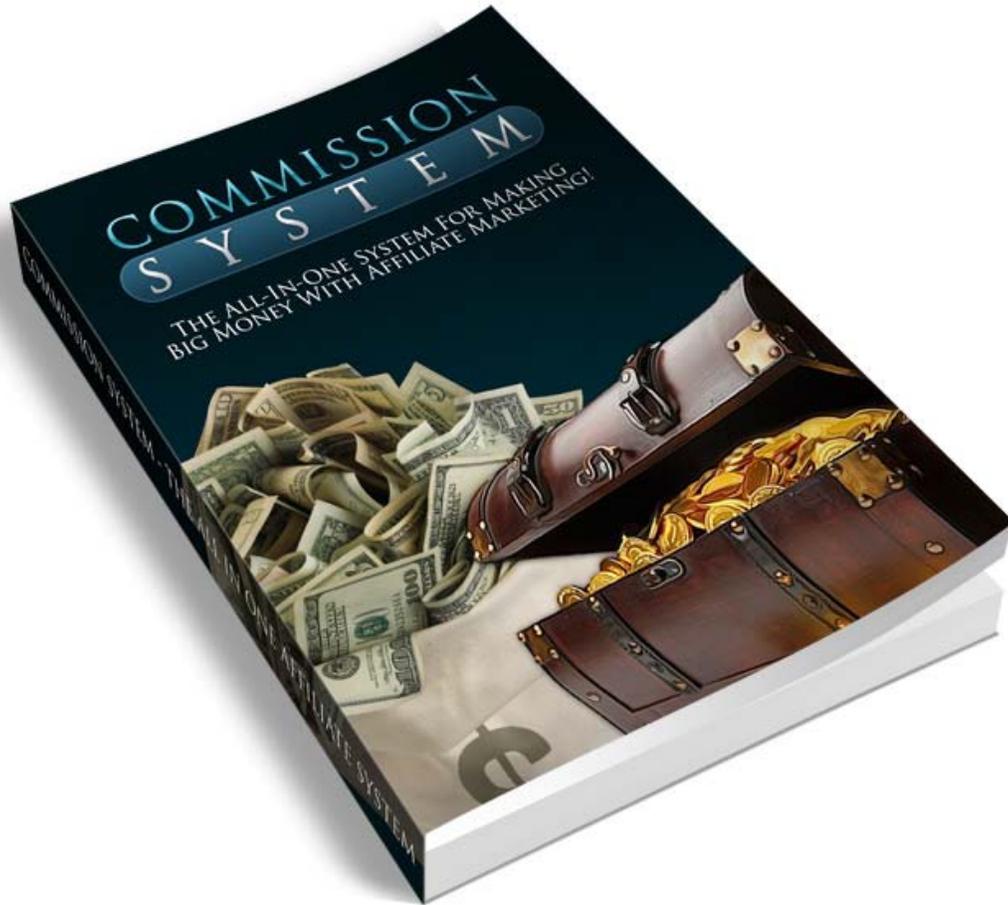


## Commission System

[www.ebook-of-success.com](http://www.ebook-of-success.com)



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## **Getting Started**

One of the greatest things about affiliate marketing is that you can literally start making money online in **a matter of a few days**, even a few hours.

You don't need a product of your own, or even a website. All you need to do is know how to choose winning products, set up powerful campaigns and drive targeted traffic to your pages, generating a steady stream of commission payments.

And with affiliate marketing, you aren't restricted by niche or market because you aren't creating the information products! You're simply profiting from other people's work, and in many cases, vendors will offer as much as 50% commissions, meaning that you will earn just as much as they do without all of the work!

With affiliate marketing, you can develop a series of campaigns focusing around digital products, physical products or a combination of both.

### ***Physical Products***

Such as books, physical delivery courses, DVD's, Videos, Equipment and more from marketplaces like [www.Amazon.com](http://www.Amazon.com)

### ***Digital Products***

Such as ebooks, reports, video tutorials, training or coaching lessons and other digital products from marketplaces like [www.ClickBank.com](http://www.ClickBank.com)

Being an affiliate marketer means that you have the freedom to choose what markets or topics you're interested in, and can cover as much ground as you have time for, or you can focus only on markets that you're passionate about or personally interested in.

As long as you carefully evaluate the profitability of a market and you've determined the demand is there, you can hit the ground running!

***Affiliate marketing is not only incredibly simple to get involved in but it's a very rewarding experience.***

It gives you the freedom to choose as many different niche markets as you wish, exploring countless opportunities and learning the ropes as you go.

*What other way can you "earn as you learn"?*

But there's one problem with affiliate marketing, versus selling your own products:

***You have to wait for your commission check to arrive!***

For the most part, waiting a couple of weeks for your commission payment to land in your mailbox, or bank account isn't a problem, but what do you do when you need fast cash, and simply can't wait for your earnings to arrive?

That's where the *Commission System* comes into play. With this ebook, you'll learn how you can generate fast (and quite often, INSTANT) cash from a variety of affiliate programs that are set up to deliver automated payments.

I'll also show you exactly how to develop a system designed for long-term success, so you're able to make money quickly, while also being able to generate steady paychecks for years to come.

Affiliate marketing offers you the freedom and flexibility unlike any other business model, and if you truly want to be successful, you need to know exactly how to take advantage of this incredible opportunity so you're covering as much ground as possible, while leveraging your campaigns so they work double-time.

So without further delay, let's create your powerful affiliate marketing

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system!

## **Product Selection Made Easy**

Choosing quality products is an important part of every affiliate campaign, because you want to make sure that you are setting up campaigns around products that are likely to convert.

This means that you need to spend time carefully researching and evaluating products in order to choose winners. Your ability to generate commissions and convert visitors into buyers depends on the quality and brand of the products you choose.

When it comes to choosing a niche, there are two methods that will help you get started:

***1) Choose a niche that is evergreen***

***2) Identify demand and profitability based on existing competition***

One of the most important things you can do is first evaluate and identify niche markets that encompass three major elements:

- 1) You can easily identify exactly who your audience is.
- 2) There are motivated, active buyers in the niche market.
- 3) You are able to penetrate the market with your campaigns.

There's no sense in trying to find an untapped niche market. There are few of them out there and those that exist would take a lot of work in order to penetrate. Then, you'd have to condition buyers, research angles and test out different campaigns and approaches before you determine what was successful.

Forget about that! It's always easier to make money in niches that are already proven to be profitable, because if you do that, you'll instantly maximize your chances of building a successful campaign.

Evaluating markets doesn't have to be difficult. Your primary objective is to determine the viability of a market based on existing demand and buyers.

You do this a number of different ways, including by researching the number of products in the market versus the demand / size of the customer base. In most cases, you'll be able to determine the viability of a market, (or even a specific product) in a matter of minutes just by using a combination of market research with search engine research.

You always want to conduct as much research about your markets as possible so that you can really understand what your target audience is interested in and create compelling campaigns that 'speak their language',

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essentially communicating directly to your target audience.

*You want to know:*

- What people are currently buying
- Where there are any potential market gaps for products you could create
- How much of a demand exists in the market
- What your customer base is most interested in, concerned with, needing help with.

In other words, pay attention to who you are selling to before you determine what you are going to sell and your campaigns will be successful.

It's likely that you've already got most of the research you need right in your own memory bank. Think about the general health market and then dissect it so that you have 10-15 health related niches to evaluate.

### ***Health – General / Broad Market***

Segments include:

- How to lose weight
- How to prevent /cure acne
- Gout

- Menopause
- Pregnancy

Rinse and repeat this formula with any broader topic and you'll likely find a handful of desperate markets.

### ***Relationships – General/Broad Market***

Segments include:

- \* Get your ex back
- \* Avoid Divorce/ Repair Marriage
- \* Improve Sex Life
- \* Pick Up Women / Men

These are desperate markets that consist of highly motivated prospects who are anxiously looking for a solution or answer to their problem.

Keep in mind that the best markets consist of buyers who are looking to relieve their pain whether emotional, physical or mental.

Take down notes of possible products and niche markets that look interesting to you. Then, search for related forums, groups and blogs to determine what people are looking for, how big the market is and what is

currently in demand.

Then, investigate keywords to determine how much competition is in the marketplace as well as how many searches take place each month for specific keyword phrases relating to each niche market.

If you plan to promote digital products, the best place to start looking for quality products is through ClickBank, available at

<http://www.Clickbank.com>

ClickBank is the largest online marketplace for digital products, and you'll be able to quickly pinpoint hot sellers by browsing through their many categories.

ClickBank.com offers detailed statistics and information regarding each specific product making it even easier to quickly evaluate the profitability of potential campaigns.

*Here is what these mean:*

**\$/sale:** The amount of money you earn for each sale.

**Future \$:** Average rebill revenue.

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**Total \$/sale:** Average total \$ per sale, including all rebills.

**%/sale:** The percentage of the product sale price that the sale represents.

**%/refd:** Fraction of publisher's total sales that are referred by affiliates.

**grav:** The measure of how many affiliates are promoting the product.

For each affiliate paid in the last 8 weeks Clickbank adds an amount between 0.1 and 1.0 to the total. The more recent the last referral, the higher the value added.

The Gravity indicator will tell you how well a product is selling. So a gravity score of 100 means a product is potentially selling better than one with a gravity score of 20.

When it comes to gravity assigned to any specific product, a gravity of 70 or higher is usually a good sign that the product is still in demand, and being actively promoted by other affiliates.

To take things a bit further, you can use free services such as [www.CBTrends.com](http://www.CBTrends.com) or [www.CBEngine.com](http://www.CBEngine.com) to further evaluate each

product, in terms of performance, demand, and the number of affiliate marketer's that are promoting it (which is always a good indication of how profitable the market is).

There are many other affiliate networks and marketplaces worth exploring, with many offering a combination of both digital and physical products.

*Here are a few to help you get started:*

### **Amazon Marketplace**

**Become our VIP Member And Get More Tips.  
[Go Here!](#)**